

NATIONAL LED LIGHT PRODUCER ILLUMITEX SAVES 28% ON SHIPPING WITH SWITCH TO USHIP

Cost Savings Analysis leads to switch in shipping service and clearer allocation of funds.

GOAL

Drive down costs, get transparent pricing.

Austin-based LED lighting company Illumitex is redefining the industry by producing small footprint beams with maximum light extraction from the source.

As they plan an almost 100% increase in sales in 2015, and with 70% of their shipments being outbound, they were interested in driving shipping costs down and gaining a better understanding of them.

STRATEGY

Resume control in selecting carriers, try uShip to validate cost saving predictions.

Illumitex met with uShip to do a cost-savings analysis on a shipment-by-shipment basis when compared to other options. After seeing clear savings potential across the board - an average of \$100 per shipment - and understanding the control they would have in selecting carriers for every job, they decided to engage uShip for their shipping needs.

RESULTS

28%

Cost Savings

Illumitex saves an average of **28% per shipment** by having switched to uShip.



Transparency

The upfront and clear pricing model from quote to booking allows Illumitex to streamline their shipping and understand how their money is being spent.



Time Savings

Illumitex saves time by moving their entire shipping process online and removing the need to call or email a broker daily to get quotes.