



# AMERICA, WE SHIP

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The State of Shipping in America Report  
2018





## MIKE WILLIAMS

CEO, uShip

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Each year nearly 40 million Americans pack up their lives and relocate, lugging along everything from entire households to cars, boats, pianos, motorcycles, and even tiny houses.

Stress and the unknown invariably accompany the process of shipping large items from point A to point B, whether it's the new grad shipping her car home from college, a family relocating to the suburbs, or retired snowbirds heading south for the winter.

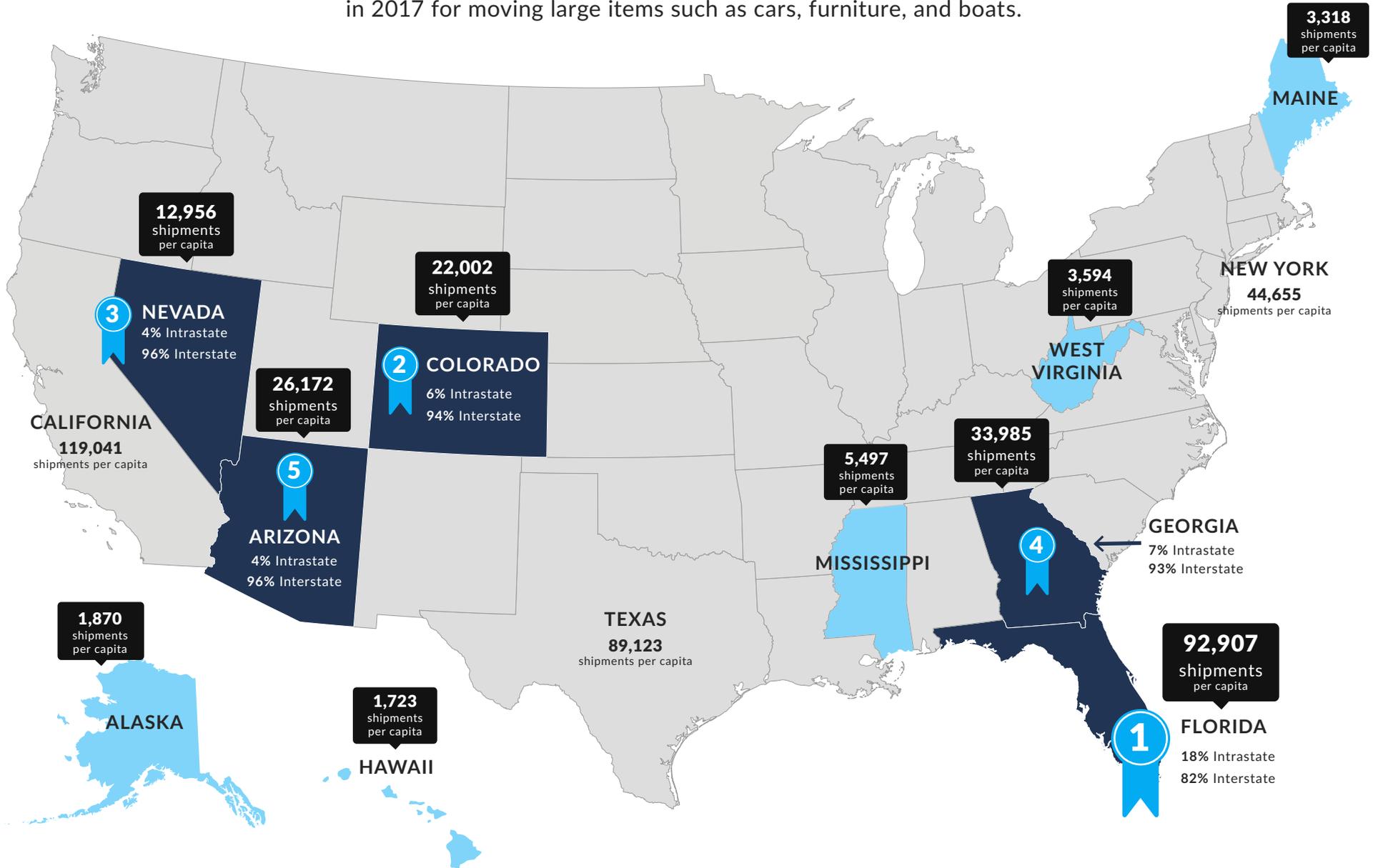
Historically, many have turned to rental trucks for DIY moves. But as we head into peak moving season, people have begun to rethink how to face this historically complicated and challenging process.

Now, new technology makes it easy, safe and affordable to connect with transport companies who are ready and willing to handle the job for you, all at a cost comparable to DIY since technology helps fill empty truck space, often at a discount.

Today's customer places a high value on convenience—from how we hail rides, book travel, get loans, buy groceries, and more. Now shipping large items can be added to the list.

# FLORIDA IS CROWNED THE NEW SHIPPING CAPITAL OF AMERICA

At nearly 93,000 shipments, the Sunshine State ranked No. 1 per capita in 2017 for moving large items such as cars, furniture, and boats.



# BUSIEST CITIES IN AMERICA

When it comes to routes, big cities tend to create big shipments, whether it's for the home, the office, or just something special.



## BUSIEST CITIES FOR SHIPPING

1. Los Angeles
2. Houston
3. Dallas
4. Chicago

## MOST POPULAR ROUTES

1. Houston → Austin
2. Chicago → New York
3. New York → Los Angeles

## MOST POPULAR DESTINATION CITIES FOR SHIPMENTS

1. Miami
2. Houston
3. Los Angeles
4. Austin
5. New York City

## MOST POPULAR ITEMS SHIPPED DURING MOVING SEASON

The time between Memorial Day and Labor Day, coined “moving season,” is prime time for getting that new space, and uShip data stuck with the trend, finding June was the busiest month for shipments in 2017.

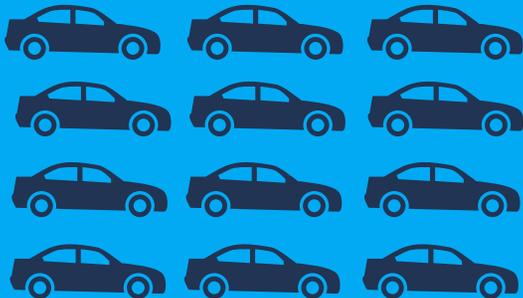
Whether people are getting ready for their next big move, or getting rid of items they can't take with them, this month was jam-packed with shipping.



### MOST POPULAR ITEMS SHIPPED IN JUNE 2017:

31%

VEHICLES



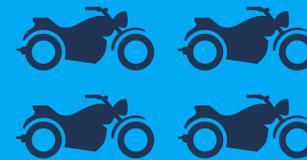
18%

HOUSEHOLD GOODS



11%

MOTORCYCLES



5%

BOATS



# USHIP'S HAUL OF FAME

When you think of shipping, it's easy to imagine small boxes and envelopes, but what happens when you need to ship something a bit more out of the box? uShip found that beyond cars or motorcycles, there were some unusual shipments last year. Here's a selection of the most unique shipments of 2017.

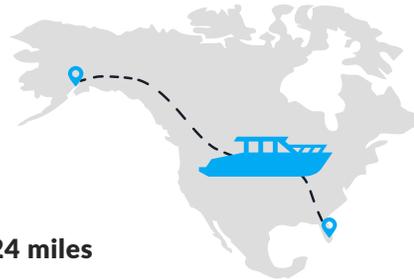
## HEAVIEST SHIPMENT



### 211,688 lbs

A bright yellow Caterpillar Rock Truck was shipped from Tennessee to Kansas. At 105 tons, this dump truck weighs the equivalent of a giant blue whale, the largest mammal to ever live on Earth.

## LONGEST DISTANCE SHIPPED



### 5,024 miles

A 2008 22-foot SeaSwirl Striper boat was shipped the longest distance of any item in 2017, traveling over 5,000 miles in 12 days from Miami to Anchorage, Alaska.

## MOST ROYAL SHIPMENT



### Game of Thrones - Florida Style

Two separate throne deliveries were among the most unique on uShip in 2017: a 55-pound golden king's throne was delivered to one uShip customer in Miami on New Year's Eve, while a his-and-hers matching set of thrones were shipped from Texas to Ocala, Fla., just a few weeks earlier.

## MOST HIPSTER SHIPMENT



### 3 Antique Player Pianos

Three antique player pianos were shipped from Belleview, Fla., to Williamsburg, Mich., this past December.

## CUTEST SHIPMENT



### 2 Red Baby Miniature Donkeys

Two red baby miniature donkeys were shipped from North Carolina to Connecticut in November 2017.

## NERDIEST SHIPMENT



### LEGO Store Star Wars Yoda Display

A LEGO store display featuring Yoda shipped, it was, from LaVerne, Tenn., to White Stone, Va., last January, proving that a late holiday present really is worth the wait.



## MOST ANTIQUE ITEM

A rare antique galvanized tin cowboy bathtub made its way from Oklahoma to Los Angeles in September – perfect for a film set perhaps?

## AMERICA'S MOST SHIPPED VEHICLES

Turns out the most shipped car in America in 2017 wasn't even American. The BMW 3 Series edged the Ford F-150 workhorse and classic Ford Mustang. Surprisingly, no Honda vehicle made the top five.



BMW 3 SERIES



FORD F-150



FORD MUSTANG



TOYOTA CAMRY



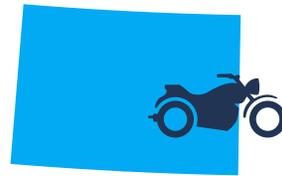
JEEP WRANGLER

## MOVING AMERICA'S MOTORCYCLES

Motorcycle shipping trends followed America's general shipping trends.  
The states that shipped the most shipments per capita in 2017 were:



Florida  
7,402 shipments



Colorado  
1,899 shipments



Nevada  
1,204 shipments

While the majority of these motorcycles were shipped from one state to another, Californians were the most likely to ship their motorcycles intrastate compared to any other state.

## WHICH MOTORCYCLES WERE THE MOST FREQUENTLY SHIPPED?

 **YAMAHA**



YAMAHA YZF-R1

 **YAMAHA**



YAMAHA YZF-R6

  
**HONDA**



HONDA CB750F

  
**HARLEY-DAVIDSON**



HARLEY-DAVIDSON  
SPORTSTER IRON 883

  
**SUZUKI**



SUZUKI GSX-R600

## HOMeward BOUND

Humans weren't the only ones taking cross-country road trips last year. Turns out, household pets are more frequently shipped than cattle or sheep! Here were the most shipped animals in 2017:



Miniature animals also made a comeback in 2017, with two miniature horses shipped 855 miles from West Virginia to Florida, and a very cute miniature pig shipped from Kansas to Colorado.



WEST VIRGINIA → FLORIDA



KANSAS → COLORADO

## RESEARCH METHODOLOGY

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The America, We Ship shipping trend report reflects internal logs on uShip.com between January 1, 2017, and December 31, 2017. As an online shipping platform, uShip's data provides one of the most unique views into the large and hard-to-ship items people and businesses are moving across the United States and around the world.

## ABOUT USHIP

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uShip makes it quick, easy, and affordable to ship large or bulky items. From cars to cranes and furniture to freight, our straightforward and transparent platform helps people, businesses, e-commerce sellers, and multinational logistics companies ship with greater speed and efficiency. Launched in 2004, uShip is based in Austin, Texas.

## MEDIA CONTACT

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Sarah Geist  
Diffusion PR  
(646) 571-0120  
[uship@diffusionpr.com](mailto:uship@diffusionpr.com)